

THE ART OF WINE. DOWN TO EARTH.



Overcoming Opposites

2 November 2023, Attagirl Chicago
Marie Cheslik and Jesse Becker MS

AUSTRIAN WINE 
The Art of Wine. *Down to Earth.*

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Sequence of designations for Wine

Line 1: Vintage | Origin | Quality level

Line 2: Grape variety | Ortswein/Grosslage/Riedenwein | "Brand name"

Line 3: Alcohol in Vol. % | Residual sugar in g/l | Acidity in g/l | Shortcuts of grape varieties for Cuvée/Gemischter Satz

Line 4: Producer

Sequence of designations for Sekt Austria, Österreich Sekt, Perlwein and Pet Nat

Line 1: Sekt + Category | Dosage | Grape variety | "Brand name" | Vintage

Line 2: Austrian federal state with protected designation of origin (For Grosse Reserve: federal state g.U, municipality | Grosslage OR Ried)

Line 3: Alcohol in Vol. % | Residual sugar in g/l | Acidity in g/l | Shortcuts of grape varieties for Cuvée/Rosé/ Blanc de Blancs

Line 4: Producer

Abbreviations for grape varieties

BB = Blauburger	GO = Goldburger	SA = Scheurebe
PN = Pinot Noir (Blauburgunder)	GL = Goldmuskateller	(Sämling 88)
BP = Blauer Portugieser	GV = Grüner Veltliner	SB = Sauvignon Blanc
BW = Blauer Wildbacher	JR = Jubiläumsrebe	SG = Sauvignier Gris
BF = Blaufränkisch	ME = Merlot	STL = St. Laurent
BM = Blütenmuskateller	MC = Muscaris	SYL = Sylvaner
BO = Bouvier	MT = Müller-Thurgau	SYR = Syrah
CF = Cabernet Franc	MO = Muskat Ottonel	TR = Traminer
CS = Cabernet Sauvignon	NB = Neuburger	PB = Pinot Blanc (Weissburgunder)
CH = Chardonnay (Morillon)	RA = Rathay	WR = Welschriesling
FV = Frühroter Veltliner	R = Riesling	ZF = Zierfandler
FU = Furmint	ROE = Roesler	ZW = Zweigelt
MU = Muskateller	RV = Roter Veltliner	
GS = Gemischter Satz	RG = Rotgipfler	
	PG = Pinot Gris	

Further abbreviations

AL = Alcohol	
RS = Residual sugar	
AC = Acidity	
TYP = Wine types - explanation see page 3	
TBA = Trockenbeereauslese	
Ried = Legally defined single vineyard site	
"IÖTW" = Wines from the best classified vineyards ("Erste Lage" by the Association "Österreichische Traditionsweingüter").	
"ISTK" = Wines from premium vineyards defined by the Association "Steirische Terroir- und Klassikweingüter" ("Erste STK-Lage").	
"GSTK" = Wines from the most prized vineyards defined by the Association "Steirische Terroir- und Klassikweingüter" with extended maturation ("Grosse STK-Lage").	

Logos



Sustainable Austria
= Certification system for sustainably produced wine in Austria



EU Bio
= European certification for organic products

Type 1: Perlweine & Sekte

Austria can look back on a venerable tradition of sparkling wine, one that dates back to the 19th century. Our specialists in the sparkling sector include private producers, as well as large Sekt houses. Whether Sekt g.U. at the Klassik level or the traditionally vinified pétillant naturel (Pét Nat), these wines are ideally suited not only to the classic role of apéritif but also prove their versatility as dinner-table companions. Fruit and refreshment share the foreground in these easily drinkable light sparklers (Perlwein) and Sekts.

Type 2: Sekt Méthode Traditionelle

Traditional bottle fermentation is the most time-consuming and costly process for making sparkling wine: it takes a lot of time, and the typical ‘riddling’ of the bottles during ageing is often performed by hand. Austria’s top products – especially Sekt g.U. Reserve and Grosse Reserve – are produced according to this method. The result turns out as characterful and highly elegant Sekts, which do not need to fear any international comparisons.

Type 3: White wines - classic & refreshing

Classic white wines from Austria get top marks for their freshness and fine acidity – which they combine with considerable elegance in a middleweight frame. These can be found in all our winegrowing regions: refreshing and regionally typical Grüner Veltliner & Riesling from the regions along the Danube River, peppery Weinviertel DAC, delicious Wiener Gemischter Satz DAC, classic Weissburgunder & Chardonnay from Burgenland or spicy Welschriesling & Sauvignon Blanc from the Steiermark. Youthful wines such as Junger Österreicher, Steierischer Junker or Junger Wiener are the first to appear on the calendar in the classic & refreshing category, and can be tasted soon after the harvest.

Type 4: White wines - powerful & opulent

These stars of Austrian white wine culture are vinified dry, exhibiting body and extract, opulence and concentration. In addition to the majority of classically elaborated wines, here you will also find wines matured in barrique with a bit of an international accent. Among the elite one finds single-vineyard wines vinified from Grüner Veltliner and Riesling (like Smaragd bottlings from the Wachau), and top wines from regions along the Danube or from the Weinviertel. Other very distinctive vinous personalities include robust Zierfandler and Rotgipfler from the Thermenregion, as well as complex Weissburgunder and Chardonnay from Burgenland. This category is rounded out by the great single vineyard wines from the Steiermark (Sauvignon Blanc, Morillon, Weissburgunder & Grauburgunder), as well as specialties such as Neuburger, Roter Veltliner and the Gemischter Satz from Vienna.

Type 5: Rosé wines

Rosés are produced in all winegrowing regions of Austria and assume many forms: charming, youthful wines from Burgenland, or fresh stylings vinified from Zweigelt and Sankt Laurent in Niederösterreich, all the way to racy Schilcher from the Weststeiermark (some designated as a regionally protected Weststeiermark DAC). Burgenland also has its own protected appellation of origin for fruity-fresh and spicy rosé wine: Rosalia DAC Rosé.

Type 6: Red wines - classic & elegant

Red wines in the classic style – with *élevage* either in large wooden cask or steel tank, with typical Austrian fruit but also plenty of depth, without being too high in alcohol – which express the typicity of their origins, with elegance and an inviting nature. Zweigelt plays an important role, since it grows quite happily in almost all viticultural regions – though Carnuntum comes up first here – and classically vinified Blaufränkisch can also be convincingly distinctive. This group is rounded out by specialties such as Sankt Laurent, Blauburgunder (Pinot Noir), Blauer Portugieser & Blauburger.

Type 7: Red wines - intense & opulent

These are red wines that possess opulence, concentration, complexity and depth, vinified either as single varietal wines or as *cuvées*. Even with aging in *barriques*, these top wines are characterised by the typical depth of fruit characteristic of their *terroir*. The premiere destination for red wines of this sort is Burgenland – although top red wines can also be found coming from Carnuntum, the Thermenregion or even Vienna. It is satisfying to note that our typical Austrian grape varieties such as Blaufränkisch & Zweigelt might even do just a bit better here than classics like Pinot Noir and the international varieties Cabernet & Co.

Type 8: Alternative wines

A precise definition of ‘Orange Wines’, ‘Artisan Wines’ or ‘Natural’ wines – often referred to collectively as ‘Alternative Wines’, does not exist. What they have in common, however, is that they often develop as far as possible without human intervention during their process of becoming wine. Owing to oxidative development and/or extended maceration time, the white wines will also develop a distinct tannin structure – and even some colour from the skins – in combination with fresh acidity and earthy fruit. Growers who produce exceptional wines in these new – or actually old – ways can be found in all of Austria’s winegrowing regions.

Type 9: White wines - off-dry & medium-sweet

Wines in the upper Spätlese or Auslese class rank among the most ageworthy wines in Austria. In their youth they exhibit a great deal of *finesse*, combined with supple residual sweetness and a lively interplay between fruit and acidity. The palette ranges from Muskat Ottonel or Welschriesling from Burgenland, via (Gewürz)Traminer from the Steiermark, Grüner Veltliner and Riesling from various winegrowing regions, to the great Spätlesen or Auslesen vinified from the specialty varieties Zierfandler and Rotgipfler in the Thermenregion.

Type 10: Nobly sweet wines

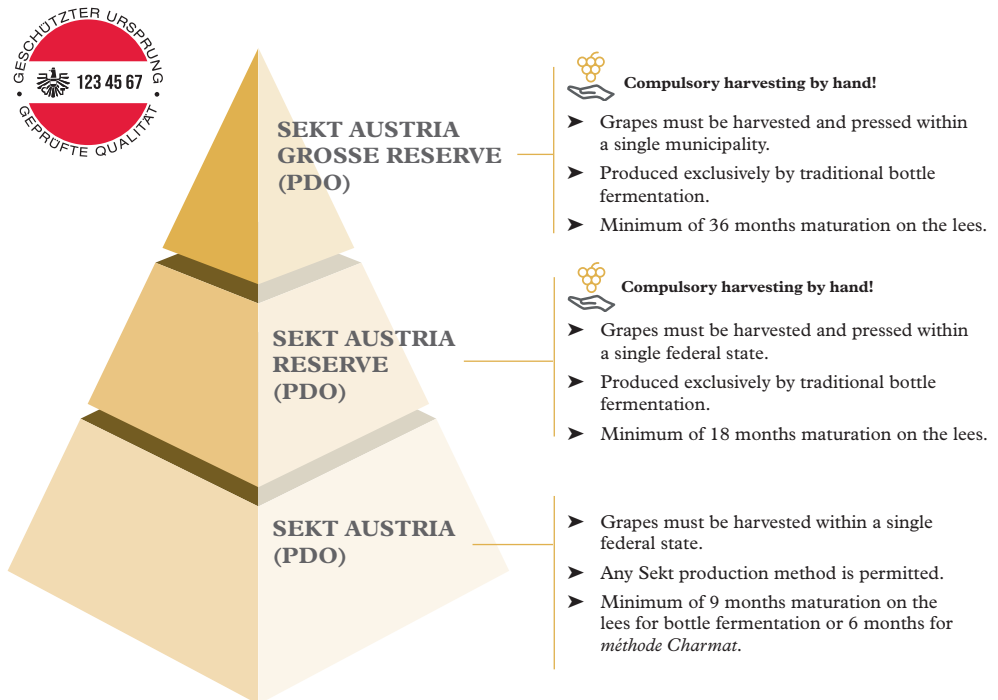
These include Beerenauslese and Trockenbeerenauslese, as well as the classy and refined Ruster Ausbruch. These rare sweet wines are characterised by ample residual sugar and highly concentrated acidity, usually in conjunction with the distinctive aroma of noble rot (*Botrytis cinerea*). Such wines continue to develop in an exciting way over a long period of time and have great ageing potential – and Austria plays here in the Champions League. Eiswein with expressive, luxuriant fruit and sizzling acidity – as well as Strohwein and Schilfwein, which exhibit flavour profiles between *Botrytis* and Eiswein – also belong to this category.

SEKT AUSTRIA (PDO)

© Austrian Wine / Carletto Photography



Looking back proudly on a tradition of producing sparkling wine dating back to 1842, Austria legally defined a new premium category for Austrian Sekt with Protected Designation of Origin (PDO) and certified quality: Sekt Austria (PDO). The different and distinct steps within this category are represented by a pyramid, which incorporates the three levels Sekt Austria (PDO), Sekt Austria Reserve (PDO) and Sekt Austria Grosse Reserve (PDO). Only Austrian Sekt with Protected Designation of Origin (PDO) and certified quality may bear these designations on the label.



The individual tiers encompass additional quality assurance standards, such as vineyard cultivation methods, harvesting conditions, dumping heights, gentle pressing techniques and yield rates.

Warm up

1

2

3

Warm up

1 Pet Nat Welschriesling 2020 Typ: 8
Österreich
AL 11,5%
Straka

2 Pet Nat Rosé NV Typ: 8
Österreich
AL 11,5% | 50% BF, 50% SH
Alex & Maria Koppitsch

3 Pet Nat Roesler „Bubbles“ 2021 Typ: 8
Österreich
AL 11%
Michael Gindl - MG vom SOL

HARD FACTS ABOUT AUSTRIA

70%
White wine



30%
Red wine

Top grape varieties
(vineyard area)

32.4% Grüner Veltliner

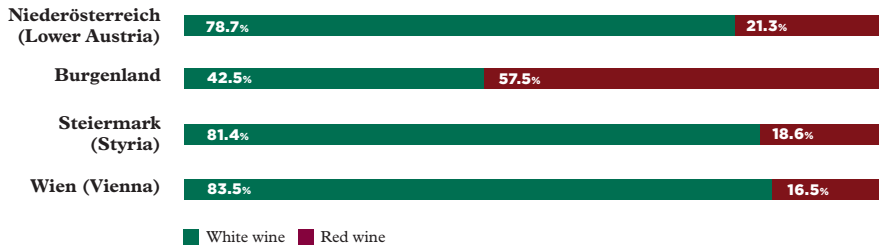
6.4% Welschriesling

13.6% Zweigelt

5.8% Blaufränkisch

Source: Calculation by Austrian Wine based on figures from the Federal Ministry of Agriculture/IACS (as at 28 June 2023).
Moving annual total (MAT) from June 2022 to June 2023

Share of white & red grape varieties



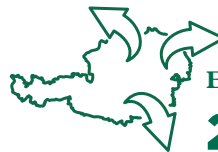
~ 2.38 mil. hl

Annual average harvest

2.53 mil. hl

Harvest 2022

Source: Statistics Austria, as of March 2023



Export 2022

232 mil. €

68.2 mil. L

Source: Statistics Austria,
final figures I-XII 2022,
as at June 2023

~ 11,000

Viticultural enterprises
(total wine producers + grape growers)

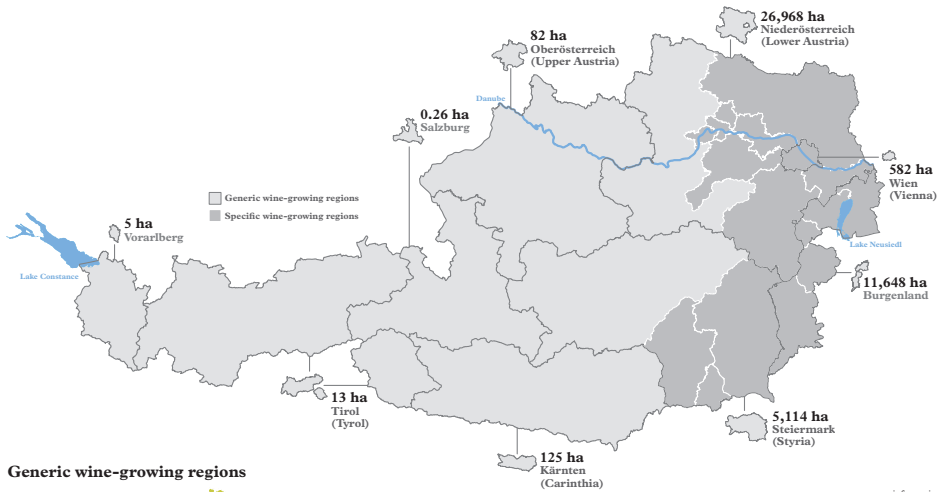
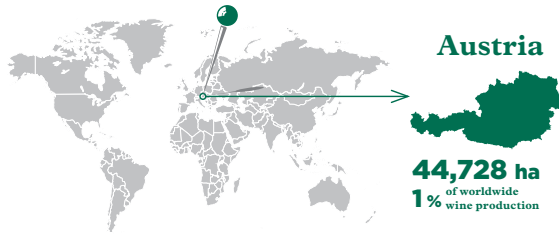
22% 

Organic & biodynamic
farming

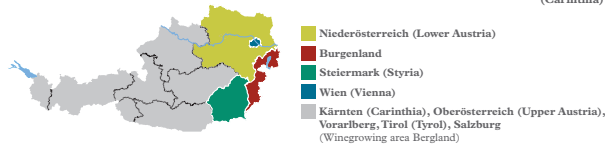
20% 

Certified sustainable
farming

AUSTRIAN WINE-GROWING REGIONS AND THEIR PROTECTED DESIGNATIONS OF ORIGIN FOR REGIONALLY TYPICAL WINE (DAC)

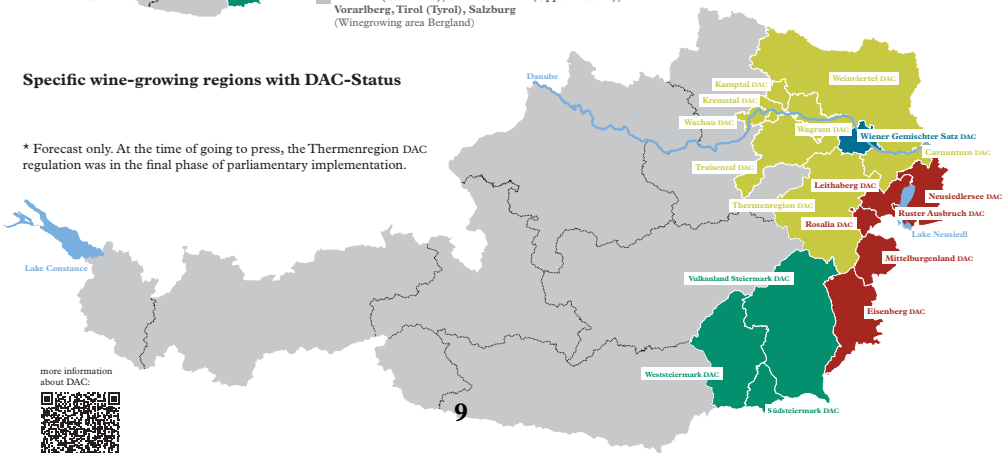


Generic wine-growing regions



Specific wine-growing regions with DAC-Status

* Forecast only. At the time of going to press, the Thermenregion DAC regulation was in the final phase of parliamentary implementation.



more information about DAC:



IN THE VINEYARD

AUSTRIA IS RECOGNISED FOR...



A natural affinity with nature



Family-run wineries fit for the future



Environmentally focused subsidy programmes



Verifiable, science-based sustainability



Pioneering organic wine production



Being the birthplace of biodynamic farming



AUSTRIA. ENVIRONMENTALLY CONSCIOUS

© Austrian Wine / Blickwerk Fotografie



Environmental protection, biodiversity and the responsible use of natural resources have always been important concepts in Austria. Furthermore, strict legal provisions, combined with small, family-run wineries, result in a strong drive to preserve the ecosystem and ensure suitable conditions for future generations.

For the past few decades, Austria's agricultural policy has had a strong environmental focus, including strict regulations and subsidies aimed at erosion control and avoiding the use of herbicides and insecticides. Thanks to organic winegrowing being particularly widespread, together with the "Nachhaltig Austria" (Sustainable Austria) certification, Austria is a global leader in terms of environmentally conscious viticulture.

CERTIFICATIONS AND PRODUCTION METHODS

20% of area under vine

Nachhaltig Austria (Sustainable Austria)



SUSTAINABLE AUSTRIA

"Nachhaltig Austria" logo

Founded by the Austrian Winegrowers Association (Weinbauverband Österreich), this label is awarded to sustainable wine producers. Around 360 measures across nine categories (climate, raw materials, energy, soil, biodiversity, water, quality and both social and economic factors) are assessed using a unique, scientifically developed online tool. Producers enter their own data for evaluation. Certification is awarded if the winery meets the (continually rising) targets in the tool and passes an inspection by an external body.

22% of area under vine

Organic Viticulture



The "EU organic" logo

The "EU organic" label guarantees the quality of products grown in compliance with the guidelines of the EU organic production regulation. Compliance is assessed annually by officially accredited inspection bodies. Organic viticulture centres around the promotion of healthy soil by advocating responsible soil cultivation methods and plant protection products of natural origin, with the aim of strengthening the resistance of the vines. The use of herbicides, synthetic chemical pesticides and genetic engineering is prohibited.

3% of area under vine
15% of all organically cultivated vineyards

Biodynamic Viticulture



"Demeter" logo "respekt-BIODYN" logo

Biodynamics is rooted in the work of the Austrian anthroposophist Rudolf Steiner and revolves around the fundamental principle of a self-contained, self-sufficient farming cycle. Two associations in Austria, Demeter and respekt-BIODYN provide members with guidelines on growing wine biodynamically. Organic certification is a prerequisite. Although Demeter operates internationally, Demeter Austria sets additional targets. Founded in Austria, respekt-BIODYN represents members in 4 countries who strive to produce wine of the highest individuality and quality.



BEAUTIFUL LANDSCAPE – DEMANDING SOILS



Gravel



Silt & sand



Volcanic tuffs



Loess



Crystalline



Conglomerate

CELLAR MANAGEMENT

Write down your cellar approach:

Off-flavors?

Less is more?

Willingness to take risks?

Clean work?

Freedom and free flow?



TASTING

look
smell
taste
feel

Flight 1

4

5

6

Flight 1

4 2022 Kamptal DAC Typ: 3
Grüner Veltliner „Urgestein“
AL 12,5% | RS 1 g/l | AC 5,3 g/l
Jurtschitsch

5 2020 Wagram Typ: 4
Grüner Veltliner Ried Spiegel „IÖTW“
AL 13%
Ott Bernhard

6 2018 Weinland Typ: 8
Grüner Veltliner „Skin Contact“
AL 13%
Lichtenberger González

Flight 2

7

8

9

Flight 2

7 2021 Burgenland Typ: 6
Blaufränkisch „Kalkstein“
AL 12,5%
Claus Preisinger

8 2019 Burgenland Reserve Typ: 7
Blaufränkisch
AL 14%
Moric - Roland Velich

9 2019 Eisenberg DAC Reserve Typ: 7
Blaufränkisch
AL 13,5%
Wachter Wiesler

Flight 3

10

11

12

Flight 3

-
- | | | |
|-----------|---|--------|
| 10 | 2021 Weinland
Blaifränkisch „BFF“
AL 13%
Joiseph | Typ: 8 |
| 11 | 2019 Niederösterreich
Grüner Veltliner Ried Sauberg
AL 13,5% RS 3,4 g/l AC 5,1 g/l
Ebner-Ebenauer | Typ: 4 |
| 12 | NV Niederösterreich
Cuvée „Tradition Heritage 3 Years - Edition 851“
80% GV, 20% RR
Schloss Gobelsburg | Typ: 4 |

Wine Bar

Wine Bar

- | | | |
|---|---|--------|
| 1 | Sekt brut Grüner Veltliner „by nature“ NV
Österreich
AL 12% RS 8,8 g/l AC 6,4 g/l
Gruber Röschitz | Typ: 1 |
| 2 | Sekt Austria Reserve brut Grüner Veltliner NV
Niederösterreich g.U.
AL 12%
Stift Klosterneuburg | Typ: 2 |
| 3 | Sekt brut nature „Blanc de Blancs“ NV
Österreich
AL 12,5% 90% CH, 10% PB
Schödl Family | Typ: 2 |
| 4 | Sekt Austria Reserve extra brut NV
Niederösterreich g.U.
AL 12% RS 4,8 g/l AC 8,1 g/l 50% PN, 50% CH
Bründlmayer | Typ: 2 |
| 5 | Sekt Austria Große Reserve brut nature Rosé „In Signo Aquarii“ 2017
Burgenland g.U.
AL 12% RS 0,7 g/l AC 3,9 g/l PN
Heribert Bayer In Signo Leonis | Typ: 2 |

Wine Bar

6 **Sekt trocken Rosé „Önothek“ 2010**
Österreich
AL 12% | ZW
Madl Christian

Typ: 2

NIEDERÖSTERREICH

B



Bründlmayer - Niederösterreich | Kamptal

Zwettler Straße 23, 3550 Langenlois, T: +43 2734 21720

E: weingut@bruendlmayer.at, W: www.bruendlmayer.at

Michael Skurnik Wines Inc. | New York

E: info@skurnikwines.com | W: www.skurnikwines.com



E



Ebner-Ebenauer - Niederösterreich | Weinviertel

Laaer Strasse 3-5, 2170 Poysdorf, T: +43 699 15557100

E: office@ebner-ebenauer.at, W: www.ebner-ebenauer.at

The Sorting Table | Napa, CA

E: cmiles@thesortingtable.com | W: www.thesortingtable.com



G



Schloss Gobelsburg - Niederösterreich | Kamptal

Schlossstraße 16, 3550 Gobelsburg, T: +43 2734 2422

E: schloss@gobelsburg.at, W: www.gobelsburg.at

Michael Skurnik Wines Inc. | New York

E: info@skurnikwines.com | W: www.skurnikwines.com



Gruber Rösschitz - Niederösterreich | Weinviertel

Winzerstrasse 46, 3743 Rösschitz, T: +43 2984 2765

E: office@gruber-roeschitz.at, W: www.gruber-roeschitz.bio

Total Wine & More | Potomac

W: www.totalwine.com



J



Jurtschitsch - Niederösterreich | Kamptal

Rudolfstrasse 39, 3550 Langenlois, T: +43 2734 2116

E: weingut@jurtschitsch.com, W: www.jurtschitsch.com

David Bowler Wine | New York 10001

E: info@bowlerwine.com | W: www.bowlerwine.com



K



Stift Klosterneuburg - Niederösterreich | Wagram

Stiftsplatz 1, 3400 Klosterneuburg, T: +43 2243 411522

E: weingut@stift-klosterneuburg.at

W: www.stift-klosterneuburg.at

Boutique Wine Collection | Philadelphia

E: bryce@boutiquewines.info | W: www.boutiquewines.info



M

Madl Christian - Niederösterreich | Weinviertel

Hauptstr. 49, 2172 Schrattenberg, T: +43 2555 24168

E: office@madlsekt.at, W: www.madlsekt.at

Michael Skurnik Wines Inc. | New York

E: info@skurnikwines.com | W: www.skurnikwines.com



Michael Gindl - MG vom SOL - Niederösterreich | Weinviertel

Marktplatz 29, 2223 Hohenruppersdorf, T: +43 664 4136449

E: wein@mgsol.at, W: www.mgsol.at

Zev Rovine Selections | Brooklyn

E: info@zrswines.com | W: zrswines.com/



O



Ott Bernhard - Niederösterreich | Wagram

Neufang 36, 3483 Feuersbrunn, T: +43 2738 2257

E: bernhard@ott.at, W: www.ott.at

Michael Skurnik Wines Inc. | New York

E: info@skurnikwines.com | W: www.skurnikwines.com



S



Schödl Family - Niederösterreich | Weinviertel

Loidesthaller Hauptstrasse 76, 2225 Loidesthal

T: +43 664 4677886, E: mail@weingutschoedl.at

W: www.schoedlfamily.at

Barrel Down Selections LLC | Santa Barbara

W: barreldownselections.com/



BURGENLAND

B

**Heribert Bayer In Signo Leonis - Burgenland |
Mittelburgenland**

Wirtschaftspark 5, 7311 Neckenmarkt, T: +43 2610 42644

E: bayer@weinfreund.at, W: www.weinfreund.at

Artisanal Cellars | Vermont

E: info@artisanalcellars.com | W: www.artisanalcellars.com



J

Joiseph - Burgenland | Leithaberg

Jungenbergweg 1A, 7093 Jois, T: +43 664 6464147

E: order@joiseph.at, W: www.joiseph.at

vom Boden

E: stephen@vomboden.com | W: www.vomboden.com



K

Alex & Maria Koppitsch - Burgenland | Neusiedlersee

Eisenstädterstrasse 81, 7100 Neusiedl am See

T: +43 650 8611322, E: office@alex-koppitsch.at

W: www.koppitsch.wine

Jenny & François Selections | New York

E: info@jennyandfrancois.com | W: www.jennyandfrancois.com



L



Lichtenberger González - Burgenland | Leithaberg

Seestrasse 42, 7091 Breitenbrunn, T: +43 664 3426861

E: office@lichtenbergergonzalez.at

W: www.lichtenbergergonzalez.at

Winemonger Imports | San Anselmo

E: office@winemonger.com | W: www.winemonger.com



M

Moric - Roland Velich - Burgenland | Leithaberg

Kirchengasse 3, 7051 Großhöflein, T: +43 664 4003231

E: office@morice.at, W: www.moric.at

Winemonger Imports | San Anselmo

E: office@winemonger.com | W: www.winemonger.com



P



Claus Preisinger - Burgenland | Neusiedlersee

Goldbergstraße 60, 7122 Gols, T: +43 2173 2592

E: wein@clauspreisinger.at, W: www.clauspreisinger.at

Volker Wine Co. | Houston

E: volker@volkerwineco.com | W: www.volkerwineco.com



S

Straka - Burgenland | Eisenberg

Bahnhofstrasse 15, 7471 Rechnitz, T: +43 664 2016396

E: office@straka.wine, W: www.straka.wine

Winemonger Imports | San Anselmo

E: office@winemonger.com | W: www.winemonger.com



W



Wachter Wiesler - Burgenland | Eisenberg

Untere Hauptstrasse 7, 7474 Deutsch Schützen-Eisenberg

T: +43 3365 2245, E: wachter@wachter-wiesler.at

W: www.wachter-wiesler.at

David Bowler Wine | New York 10001

E: info@bowlerwine.com | W: www.bowlerwine.com





austrianvineyards.com



EXPLORE THE ORIGIN OF AUSTRIAN WINES

Austrianvineyards.com: details of all levels of origin are portrayed with unprecedented transparency. The digital origin atlas contains information about the area under vine, planted grape varieties and elevation, incline, orientation and average temperature, precipitation and sunshine hours and much more for every single-vineyard (Ried), every municipality and every wine-growing region.



Vineyard maps of all wine-growing regions are also available in **printed form** through shop.austrianwine.com

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CHOOSE | SHARE | CARE

AUSTRIAN WINE MARKETING BOARD
Prinz-Eugen-Straße 34, 1040 Vienna, Austria
Tel.: +43/1/503 92 67, info@austrianwine.com
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#austrianwine